Bacciardi
Partners



Our services in

Tech & Law

Technology creates opportunities for new business models, digital channels, automation and data-driven decision-making. It also introduces legal risks related to artificial intelligence, privacy, cybersecurity, digital platforms and technology providers.

Bacciardi Partners works alongside entrepreneurs and businesses in **adopting digital technologies**, translating innovation and regulatory requirements into governance frameworks, contractual arrangements and organizational safeguards that support effective business growth.

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AI & Digital Governance

Artificial intelligence is reshaping business processes, roles and decision-making models across every industry.

Effective AI adoption goes far beyond selecting the right tools. It requires businesses to manage how AI is integrated into their operations, establish clear responsibilities, ensure compliance with applicable regulations – particularly the EU AI Act – and equip their people with the knowledge and skills to use AI responsibly.

Bacciardi Partners supports businesses throughout this process, from initial assessment to the development of a robust governance framework that can evolve alongside technological and regulatory developments.



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AI Governance & Adoption

We support businesses in adopting artificial intelligence by identifying relevant processes and use cases, classifying AI systems according to their risk profiles, and establishing internal roles, responsibilities, policies and procedures.

We also provide employee training and help foster a culture of responsible AI use, ensuring that adoption practices align with business processes and the expectations of clients and stakeholders.

AI Act & Regulatory Compliance

The EU AI Act introduces specific obligations for businesses that develop, distribute or use artificial intelligence systems, with requirements varying according to their risk classification.

We assist businesses in mapping their AI systems, assessing compliance with applicable requirements and preparing the necessary documentation, technical safeguards and organizational measures. We also advise on relationships with AI system providers, reviewing contractual terms to ensure that they appropriately reflect the responsibilities established by the regulatory framework.



Data Governance & Cybersecurity

Data, digital systems and infrastructure are now essential to business operations and enterprise value.

Managing these assets requires two complementary approaches: effective data governance to ensure their lawful, responsible and value-generating use, and robust systems protection to safeguard their availability, integrity and security over time.

Bacciardi Partners helps businesses develop an integrated framework combining data protection governance, cybersecurity risk management and compliance with applicable regulations, particularly the GDPR and NIS2.



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Data Governance & Privacy

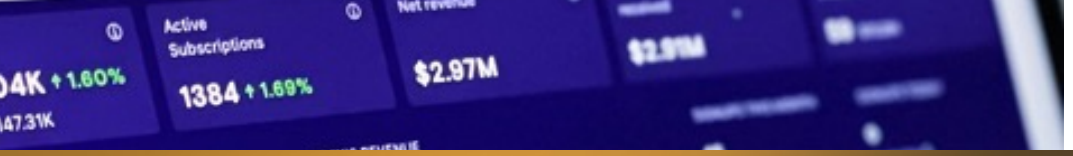
Data is a strategic business asset. It drives products, services, decision-making and digital business models. Its value depends on an organization's ability to manage and use it securely, responsibly and in compliance with applicable regulations.

We assist businesses in mapping and classifying data, defining roles and responsibilities, establishing privacy governance frameworks and regulating data-related relationships with customers, employees, suppliers and business partners. We also advise on the commercial use of data, international data transfers, personal data breach management and GDPR compliance.

Cybersecurity & Digital Resilience

Growing dependence on digital systems and infrastructure makes cybersecurity essential to business continuity and corporate reliability in the eyes of customers and stakeholders.

We assess businesses' cybersecurity maturity against NIS2 requirements and applicable standards and help establish the technical and organizational measures needed to manage cyber risks. Our assistance covers digital supply chain security, contractual relationships with technology providers and cyber incident governance, helping businesses develop effective incident response and recovery capabilities.



Digital Business & Technology Contracts

Technology enables businesses to develop new channels, products, services and business models, while creating increasingly complex relationships with customers, suppliers and technology partners.

Realising these opportunities requires contractual and regulatory frameworks aligned with the chosen business model. Clearly defining rights, responsibilities, data access and the terms governing technology use is essential to turning digital innovation into sustainable, protected business value.

Bacciardi Partners advises businesses on structuring digital business models and managing technology-related relationships, combining contractual, regulatory and intellectual property expertise.



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Digital Business, E-Commerce & Platforms

E-commerce, digital platforms and online channels open up new markets and reshape customer relationships.

We assist businesses in structuring and managing digital business models, including e-commerce and marketplaces, digital platforms and services, online marketing and advertising, social networks, electronic communications, digital identity and online reputation. We also advise on compliance with the Digital Services Act and applicable sector-specific regulations, ensuring that digital business models are built on sound legal foundations and remain adaptable to regulatory developments.

Technology Contracts, Software & Digital IP

Technology development and adoption create value when rights, responsibilities and the terms governing access to and use of technologies, data and digital assets are clearly defined and protected.

We assist businesses in structuring and negotiating agreements involving software, ICT services, digital platforms and technology providers, with particular attention to service continuity, data access and portability, and the allocation of contractual responsibilities. We also advise on the protection of intellectual property in the digital environment, including software, algorithms, datasets and other technological assets that distinguish a business and its operating model.

Thank you for your attention

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